

### COVID-19 Alert

User Driven notification to **SuperGroup** Members if tested positive for COVID-19.



### Start: your next Match

Current health guidelines and context: distancing, group sizes, protective equipment and protocols.



### Data-Driven SuperGrouping

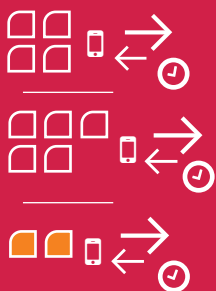
Groups are essential to help maximise capacity utilization. Identify 'super-groupings' based on data: Fans assemble and confirm groupings in SSO / Mobile app.

### Kickoff!

Fans are ready to watch the game in a safe and optimised environment.

### Controlled and safe access

Controlled queue and flow control based on pathways, timeslots and final seat destination. Transparent ordering and location prompts in mobile app visible between fans and Stadium staff.



### Fan Journey

Create and manage mobile fan journeys in app via APIs. On-the-day travel conditions, alerts, geo-fences and personalised fan journeys to arrive on time and prepared.



### Ticketing and access

Integration with ticketing and access control systems to reserve or update seating and entitlement.



# Data-Driven Stadium Optimisation<sup>®</sup> for partial capacity

If tickets are not sold or reserved, someone next on the list that fits within requirements will get entry.

### Matchday commitment

Every matchday is a new event. Fans and groups register intent for every matchday to reaffirm attendance commitment to minimize risk of empty seats.



### Regulate and rotate attendance

Not everyone can fit in at the same time. Regulation and rotation of attendance entitlement based on transparent, fair and equitable rules to maximise availability and also RoI



### Seating optimisation

Optimise capacity whilst applying distancing and seating area / location / pricing rules. **SuperGroups** drive utilization by gap minimisation. No persistent 5TH seats.

